

## Advertising Rate Card – 2024

### ½ Page Ad (4.25" h x 7.125" w)

\$1,500 / newsletter / 4x Per Year - Annual Contract  
Price issue (availability limited)

7.125"

4.25"

### ¼ Page Ad (4.25" h x 3.5" w)

\$475 / newsletter / 4x  
Per Year - Annual  
Contract Price

3.5"

4.25"

### Business Card Ad (2" h x 3.5" w)

\$250 / newsletter / 4x Per  
Year - Annual Contract  
Price

3.5"

2"

### Ad Rates Include:

- Your Company ad in the printed newsletter distributed to over 3,400 households in Tatum Ranch
- Your Company logo on the resource section of the TatumRanch.org website (reaching over 13,000 per month) along with a link to your Company website